One string

A sustainable and comfortable shoe, adaptable to both walking and running.

Performance, functionality and a unique personality.

ONE
STRING

*"Product design is the most suitable discipline to combine two aspects of industrialization very dear to me: **creative and technical design**"*

Gianluca Pegolo

Product Tag

A **new tool** to create your interactive campaign!

The physical and digital worlds get closer and closer!

The Product Tag feature allows you to augment your physical media in the same way that you tag your Instagram posts. Frame your ADV with your smartphone to reveal the tags and click them to get to your ecommerce.

The Product Tag feature will be
SOON AVAILABLE

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Augmented Reality in a few clicks!
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